“Let’s Meet Where Continents Meet”
Dear Prof. Nicola Senesi

We take great pleasure in expressing the strong motivation and endorsement of the Turkish Soil Science Association for organizing and hosting the 2016 EUROSOIL in Istanbul, Turkey.

İstanbul has an enchanting location spreading over two continents. İstanbul also represents the unique feature of Turkey for serving as a bridge between different cultures. This feature will be the major asset of the 2016 EUROSOIL in bringing together the Middle East with Europe. İstanbul will provide the perfect platform for introducing and discussing regional problems along with priority issues of global importance. İstanbul has also an outstanding reputation for hosting similar major conferences. With the ever improving excellent convention facilities in the Istanbul, the large spectrum of hotels in world standards, one of the most effective international airports in the world, the unique charm of the culinary art and shopping, the mild climate and sunshine it offers, İstanbul definitely promises an unforgettable experience for all participants from all over the world.

Besides all sessions of the Congress, the welcome cocktail or gala dinner is also planned to be held in the on of the historical place of Istanbul. Considering its location, in the heart of Istanbul, participants will have chance to accommodate by subway to the city centre and enjoy Istanbul in most comfortable ways, before, during, and after sessions.

Social events such as city tours to be held in unique venues of İstanbul will make 2016, EUROSOIL Congress a lifetime memory.

I am certain that İstanbul will mobilize the necessary experience, expertise and support for one of the most successful events in the ECSSS’s history.

With best regards,

Prof. Dr. Sabit ERŞAHİN

President
EUROSOIL 2016 İstanbul
Candidate City

Support Letters

Republic of Turkey
Ministry of Culture and Tourism

Ankara
02/04/2012

Prof. Dr. Nicola Serres
President
ECSS

Prof. Nicola Serres,

First and foremost, I would like to extend my pleasure about the evaluation of Istanbul for the European Confederation of Soil Science Societies ECSSS which will be held in 2016.

Turkey has recently achieved remarkable developments in the field of congress and exhibition locations. Hosting successfully hosted numerous major international conferences, Istanbul has been proved of results. The international conferences targeted allowed us not only to introduce the assets of Turkey, but also to open considerable contributions to Turkey’s promotion. I believe this meeting shall have great importance considering the sector and Turkey’s future.

With best regards,

Cevat Gürsoy TASAŞ
General Director
Dear President,

I am pleased to learn that Istanbul is being proposed as a venue for the 9th ECSS Congress in 2018. It will be a unique experience for Istanbul, as Turkey’s most popular city and its cultural and financial center, bridges Europe and Asia both physically and culturally.

Istanbul is an ideal business, tourism and congress centre with its advanced tourism infrastructure, transportation facilities, conference, exhibition and social event opportunities. The people of Istanbul with all of our civil foundations and institutions will be very happy to show our hospitality to the participants of your organization.

In conclusion, we would like to understate that Istanbul with its considerable experience within the scope of international conferences, is more than ready to host the 9th ECSS Congress.

I would like to assure you and your Union that full support of my Government will be provided for successful realization of this congress.

Yours faithfully,

[Signature]

Cemil Uzan
Mayor of Istanbul
Dear Prof. Niculae Seres,

We have learned, with great pleasure, the decision of the Turkish Soil Science Society to propose Istanbul for the venue of the 2016 EUROSOIL.

We are sure that the proposal and your expectations and appraisal as both Istanbul and Turkey have more than all the prerequisites to make this Congress as one of the most remarkable events in ECSS history.

We are fully aware of the importance and implications of this significant Congress for Turkey, for ECSS and worldwide. We strongly believe that it will positively affect our activities and international relations.

We would like to express our full support for this proposal. Please note that we will fully endorse and take part in all functions and activities related to the realization of this event and look forward to actively participate to the EUROSOIL in Istanbul in 2016.

Best regards,

[Signature]

Prof. Caner TALVO
Rector

Prof. Niculae Seres
Department of Biology and Chemistry of Agro-Forestry and Environment (DBCA) - Section of Chemistry and Biochemistry
University of Bari
Via Amendola, 165A - 70126 BARI, ITALY
Tel.: +39 080 544 2852; Fax: +39 080 544 2850

April 2012

Dear Prof. Niculae Seres,

I am delighted to learn that Istanbul is being proposed as a venue for the 6th International Congress, EUROSOIL, in 2016.

I strongly believe that Istanbul will be the most suitable venue for this event. Its unparalleled beauties and its unique location serving as a bridge between the two continents will enable you all participants to experience an unforgettable EUROSOIL. Istanbul is definitely a professionally chosen to hold important events such as yours since it provides excellent meeting and accommodation facilities and a very efficient and comfortable accommodations network. Furthermore, spending more time within our community will also give you a unique opportunity to live warm hospitality and Istanbul’s daily life.

It is also my sincere belief that our community and Turkey will significantly benefit from the outcome of this event and concrete ideas will be adopted for immediate implementation of measures people working in this area in Turkey.

I would like to assure you and your Union that full support of my Chamber will be provided for the successful realization of this event.

Sincerely yours,

Dr. Turhan TUNGER
Vice President

EC: 07/00188093-2013/06/27 (Dr. TUNGER) - TAX ID: 27583714
Support Letters

Prof. Haluk Susuz
Department of Nutrition and Dietetic Engineering, Bilkent University

Subject: Support Letter for EUROSOIL 2016

Dear Prof. Haluk Susuz,

I am writing to express my support for the application process of the EUROSOIL 2016 Congress. As a member of the Regional Committee of the International Soil Science Society (ISSS), I am well aware of the importance of this event for the promotion of soil science and the exchange of knowledge.

I am particularly impressed by the proposed location and facilities of the Congress, which I believe will provide an excellent platform for sharing scientific research and networking with colleagues from around the world. The proposed Congress will also offer a unique opportunity for delegates to experience the rich cultural heritage of Istanbul, a city with a long history of contribution to human civilization.

I hope that my support letter will contribute to the success of the Congress and encourage participation from both researchers and practitioners. Please do not hesitate to contact me if you require any further information.

Sincerely yours,

[Signature]

Haluk Susuz
Bilkent University

Support Letters

Prof. Nihat Suzer
Department of Nutrition and Dietetic Engineering, Bilkent University

Subject: Support Letter for EUROSOIL 2016

Dear Prof. Nihat Suzer,

I am pleased to offer my support for the application process of the EUROSOIL 2016 Congress. As a member of the Regional Committee of the International Soil Science Society (ISSS), I am well aware of the importance of this event for the promotion of soil science and the exchange of knowledge.

I am particularly impressed by the proposed location and facilities of the Congress, which I believe will provide an excellent platform for sharing scientific research and networking with colleagues from around the world. The proposed Congress will also offer a unique opportunity for delegates to experience the rich cultural heritage of Istanbul, a city with a long history of contribution to human civilization.

I hope that my support letter will contribute to the success of the Congress and encourage participation from both researchers and practitioners. Please do not hesitate to contact me if you require any further information.

Sincerely yours,

[Signature]

Nihat Suzer
Bilkent University

Support Letters
ABOUT SOIL SCIENCE SOCIETY OF TURKEY
SSST is an NGO established in 1964 in order to develop, disseminate, and introduce the theoretical and applied soil science in Turkey. Soil Science Society of Turkey (SSST) has 820 members, most of whom are working in the universities, public sector, and private institutions, and 21 focus points located in different cities of country. SSST is a community of scientists and colleagues, who are dealing with the soil issues. Everyone loving the soil can join the society. SSST guides and leads for the protection, usage, and evaluation of our lands by taking into account the scientific experiences and developments on soil and misapplications at past. SSST is not a political organization but aims to become a scientific structure to prevent misusing the soil and to try developing the awareness on the national soil resources. SSST establishes the committees consisting of specialists in the field of soil science, get made the surveys, and have the books and essays written in order to increase the level of soil science in Turkey. SSST supports the trainings and researches on the Soil Science. SSST gives opinion and makes suggestions to the relevant institutes on the matters relating with the soil science. SSST cooperates with other private, public, and non-governmental organizations in order to increase the awareness of public on environment and soil. SSST makes publications on the soil science, and organizes national and international soil science congresses, symposiums, and workshops. SSST opens and gets opened the seminars and courses, conducts expositions, and shows movies for the public institutions and people involving in the soil science applications. SSST is the NGO representative of National Coordination Entity for the Struggle Against Desertification within the Ministry of Environment and Forestry and prepares the National Action Plan of Turkey in Struggle Against Desertification in pursuant to the UN Anti-Desertification struggle Agreement. In conclusion, our expectation from all these attempts and activities is to raise the consciousness that the soil, essential to and source of the life, is vulnerable and to disseminate the consciousness of protecting the soil in the society.

SOIL SCIENCE SOCIETY OF TURKEY (SSST)

Meetings:

- 1st M. Şefik Yeşilsoy International Symposium on Arid Region Soil: September 21-24, 1998 İzmir, Turkey
- 2nd International Symposium On Desertification: June, 2000 Konya, Turkey
- 3rd International Conference on Sustainable Land Use and Management June 10-13 2002 Çanakkale, Turkey
- 4th International Soil Congress (ISC) on Natural Research Management for Sustainable Development June 7-10, 2004 Erzurum, Turkey
- 5th International Soil Meeting (ISM) on Soil Sustaining Life on Earth, Managing Soil and Technology: May 22-26, 2006 Şanlıurfa, Turkey
- 6th International Meeting on Soil Fertility and Agroclimatology: October 29 – 1 November, 2008 Kuşadası, Aydın, Turkey
- 7th International Soil Science Congress on Management of Natural Resources to Sustain Soil Health and Quality: May 26-28, 2010 Samsun, Turkey
- 8th International Soil Science Congress on Land Degradation and Challenges in Soil Management:15-17 May, 2012 Izmir, Turkey

In conclusion, our expectation from all these attempts and activities is to raise the consciousness that the soil, essential to and source of the life, is vulnerable and to disseminate the consciousness of protecting the soil in the society.

SOIL SCIENCE SOCIETY OF TURKEY (SSST)

Meetings:

- 1st M. Şefik Yeşilsoy International Symposium on Arid Region Soil: September 21-24, 1998 İzmir, Turkey
- 2nd International Symposium On Desertification: June, 2000 Konya, Turkey
- 3rd International Conference on Sustainable Land Use and Management June 10-13 2002 Çanakkale, Turkey
- 4th International Soil Congress (ISC) on Natural Research Management for Sustainable Development June 7-10, 2004 Erzurum, Turkey
- 5th International Soil Meeting (ISM) on Soil Sustaining Life on Earth, Managing Soil and Technology: May 22-26, 2006 Şanlıurfa, Turkey
- 6th International Meeting on Soil Fertility and Agroclimatology: October 29 – 1 November, 2008 Kuşadası, Aydın, Turkey
- 7th International Soil Science Congress on Management of Natural Resources to Sustain Soil Health and Quality: May 26-28, 2010 Samsun, Turkey
- 8th International Soil Science Congress on Land Degradation and Challenges in Soil Management:15-17 May, 2012 Izmir, Turkey

In conclusion, our expectation from all these attempts and activities is to raise the consciousness that the soil, essential to and source of the life, is vulnerable and to disseminate the consciousness of protecting the soil in the society.

Francis D. Hole, University of Wisconsin
Dolmabahçe Palace

CANDIDATE CITY FOR THE EUROSOIL 2016
EUROSOIL congress has never been held in Turkey

In case the 2016 Congress will be held in Istanbul, the Congress would have major contributions in different countries such as Balkan States (Bulgaria, Macedonia, Kosovo, Albania, etc.), Middle East Countries (Syria, Lebanon, Iraq, Iran, Egypt, etc.) and Caucasus (Azerbaijan, Georgia, Armenia, etc.).

The friendship and scientific partnership to be established between participants attending from different countries and cultures would procure people in Turkey to create an environment of international which is equal to the world scale.

108 countries all around the World may visit Turkey without wasting time for visa procedures.

It is the only city in the world that spans two continents.

Istanbul is an attractive destination with its more than 8500 years of rich history.

The former capital of the Byzantine and Ottoman Empires.

There are many attractions for the participants in pre- and post-event excursions.

The most inspiring city in the world with its contemporary art and urban culture.

There is a large range of hotels of world standard.

One of the most well-connected international airports in the world.

An exceptional selection of cuisine, gourmet restaurants and an exciting and lively nightlife.

Excellent programme of social activities for conference participants and accompanying persons.

The leading industrial, commercial and cultural centre of Turkey.

Easy shipping in and out for exhibitors and sponsors.

Thanks to easy visa procedures in Turkey, every event hosted by Istanbul for years reach more %15 participant from Middle East, North Africa, Balkans and Caucasia etc.

Be a Part of This Unique Experience...
**EUROSOIL 2016 İstanbul**

**Candidate City**

**EUROSOIL 2016 İstanbul**

**Candidate City**

---

**EUROSOIL-İSTANBUL**

**PROPOSED DATES 07-11 JULY / 01-05 AUGUST, 2016**

**DRAFT PROGRAMME**

**Day 1**

- 08:30-17:00 Registration Opening
- 09:00-10:30 Opening Ceremony
- 10:30-12:00 Plenary Lectures
- 12:00-13:30 Lunch
- 13:30-15:00 6 Plenary Sessions
- 15:30-17:00 6 Plenary Sessions
- 17:00-18:30 Poster Presentations
- 18:30-20:00 Welcome Reception

**Day 2**

- 08:30-10:00 6 Plenary Sessions
- 10:30-12:00 6 Plenary Sessions
- 12:00-13:30 Lunch
- 13:30-15:00 6 Plenary Sessions
- 15:30-17:00 6 Plenary Sessions
- 17:00-18:30 Poster Presentations
- 18:30-20:00 Traditional Activities

**Day 3**

- 08:30-10:00 6 Plenary Sessions
- 10:30-12:00 6 Plenary Sessions
- 12:00-13:30 Lunch
- 13:30-15:00 6 Plenary Sessions
- 15:30-17:00 6 Plenary Sessions
- 17:00-18:30 Poster Presentations
- 18:30-20:00 Traditional Activities

**Day 4**

- 08:30-10:00 6 Plenary Sessions
- 10:30-12:00 6 Plenary Session
- 12:00-13:30 Lunch
- 13:30-15:00 6 Plenary Sessions
- 15:30-17:00 6 Plenary Sessions
- 17:00-18:30 Poster Presentations
- 18:30-20:00 Gala Dinner

**Day 5**

- 08:30-10:00 6 Plenary Sessions
- 10:30-12:00 6 Plenary Sessions
- 12:00-13:30 Lunch
- 13:30-15:00 6 Plenary Sessions
- 15:30-17:00 6 Plenary Sessions
- 17:00-18:30 Poster Presentations
- 18:30-20:00 Closing Ceremony

---

**DRAFT REGISTRATION FEES**

<table>
<thead>
<tr>
<th></th>
<th>Early</th>
<th>Regular</th>
<th>Late</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Attendee</td>
<td>450</td>
<td>550</td>
<td>650</td>
</tr>
<tr>
<td>Students</td>
<td>250</td>
<td>300</td>
<td>350</td>
</tr>
<tr>
<td>Accompany</td>
<td>120</td>
<td>135</td>
<td>165</td>
</tr>
</tbody>
</table>

"Whether congress budget makes a profit or not, ECSSS is going to take %10 of Total Registration Fees within 1 month after EUROSOIL 2016."

---

**POSTER AREAS**

**Tophane Roof**
## EUROSOIL-İSTANBUL 2016

### DRAFT TIMETABLE

<table>
<thead>
<tr>
<th>Activities</th>
<th>Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post-Election Activities</td>
<td></td>
</tr>
<tr>
<td>Send informing letters to all governmental and non-governmental supporters regarding the 5th EUROSOIL 2016</td>
<td></td>
</tr>
<tr>
<td>Sign contract with the hotel and congress center</td>
<td></td>
</tr>
<tr>
<td>Establishing the Organizing Committee for the 5th EUROSOIL 2016</td>
<td></td>
</tr>
<tr>
<td>Agree on the congress theme (5th EUROSOIL 2016)</td>
<td></td>
</tr>
<tr>
<td>Agree on the congress programme (5th EUROSOIL 2016)</td>
<td></td>
</tr>
<tr>
<td>Broadcast the congress web site</td>
<td></td>
</tr>
<tr>
<td>3 Years Prior to the Congress</td>
<td></td>
</tr>
<tr>
<td>First Announcements will include the following:</td>
<td></td>
</tr>
<tr>
<td>Welcome Message by the President of ECSSS and the Soil Science Society of Turkey on the EUROSOIL 2016</td>
<td></td>
</tr>
<tr>
<td>Congress website</td>
<td></td>
</tr>
<tr>
<td>Congress Date</td>
<td></td>
</tr>
<tr>
<td>Congress Theme</td>
<td></td>
</tr>
<tr>
<td>Congress Logo</td>
<td></td>
</tr>
<tr>
<td>Congress Venue</td>
<td></td>
</tr>
<tr>
<td>Congress Organizing Committee</td>
<td></td>
</tr>
<tr>
<td>Potential keynote presenters will be defined</td>
<td></td>
</tr>
<tr>
<td>Sponsorship activities start</td>
<td></td>
</tr>
<tr>
<td>Congress web site is updated when necessary</td>
<td></td>
</tr>
<tr>
<td>2 Years Prior to the Congress</td>
<td></td>
</tr>
<tr>
<td>Second Announcements will include the following:</td>
<td></td>
</tr>
<tr>
<td>Call for Papers</td>
<td></td>
</tr>
<tr>
<td>Expression of interest for Exhibition and Poster services</td>
<td></td>
</tr>
<tr>
<td>Any other expression of interests, if necessary</td>
<td></td>
</tr>
<tr>
<td>Potential keynote presenters start to be contacted</td>
<td></td>
</tr>
<tr>
<td>Sponsorship activities continue</td>
<td></td>
</tr>
<tr>
<td>Finalize the structure of the scientific committee</td>
<td></td>
</tr>
<tr>
<td>Congress web site is updated when necessary</td>
<td></td>
</tr>
<tr>
<td>1 Year Prior to the Congress</td>
<td></td>
</tr>
<tr>
<td>Third Announcements will include the following:</td>
<td></td>
</tr>
<tr>
<td>Congress Draft Programme</td>
<td></td>
</tr>
<tr>
<td>Keynote Presenter / Commission Plenary Presenters (If available)</td>
<td></td>
</tr>
<tr>
<td>Registration Types (including fees)</td>
<td></td>
</tr>
<tr>
<td>Accommodation details</td>
<td></td>
</tr>
<tr>
<td>Day tours</td>
<td></td>
</tr>
<tr>
<td>Other related announcements</td>
<td></td>
</tr>
<tr>
<td>Registration starts</td>
<td></td>
</tr>
<tr>
<td>Keynote presenters are to be clarified</td>
<td></td>
</tr>
<tr>
<td>Congress departments (accommodation, registration, conference rooms, etc.) will be activated</td>
<td></td>
</tr>
<tr>
<td>Congress publications will be planned</td>
<td></td>
</tr>
<tr>
<td>Sponsorship activities continue</td>
<td></td>
</tr>
<tr>
<td>Congress web site is updated when necessary</td>
<td></td>
</tr>
<tr>
<td>6 months Prior to the Congress</td>
<td></td>
</tr>
<tr>
<td>Fourth Announcements will include the following:</td>
<td></td>
</tr>
<tr>
<td>Detailed congress programme</td>
<td></td>
</tr>
<tr>
<td>Information on Accommodation and Travel to Istanbul</td>
<td></td>
</tr>
<tr>
<td>Final deadline to receive final paper from successful abstract presenters</td>
<td></td>
</tr>
<tr>
<td>Final deadline to replace non-received final papers with substitute papers</td>
<td></td>
</tr>
<tr>
<td>Social events venues are to be decided</td>
<td></td>
</tr>
<tr>
<td>Reminders will begin to be sent to the potential participants via e-mail</td>
<td></td>
</tr>
<tr>
<td>Press releases to be sent to the related media agencies</td>
<td></td>
</tr>
<tr>
<td>Interview with university students as part time congress staff</td>
<td></td>
</tr>
<tr>
<td>1 Month Prior to the Congress</td>
<td></td>
</tr>
<tr>
<td>Design and production of the congress materials</td>
<td></td>
</tr>
<tr>
<td>Part-time congress staff training</td>
<td></td>
</tr>
<tr>
<td>During the Congress</td>
<td></td>
</tr>
<tr>
<td>Registration desks open</td>
<td></td>
</tr>
<tr>
<td>Information desks open</td>
<td></td>
</tr>
<tr>
<td>Conference rooms arrangements with technical details</td>
<td></td>
</tr>
<tr>
<td>Social events (welcome cocktail, gala dinner, city tours, etc.) organized</td>
<td></td>
</tr>
<tr>
<td>Congress books to be published and delivered</td>
<td></td>
</tr>
<tr>
<td>Post-Congress Tours</td>
<td></td>
</tr>
</tbody>
</table>
GCH has been designed in order to host business meetings, conferences, product presentations, dealer meetings and social events for thousands of people and combines 5 star technology with 5 star comfort. Being the biggest Hotel Congress Hall in Turkey with its capacity of 2500 people, Cevahir Auditorium has been equipped with the state-of-the-art technology for all kinds of organizations.

Rooms with day light are available. Coffee break areas would be adjacent to the halls. Cloakroom and toilet facilities would be close to the halls.

Room price per person in a double room is 90 EUR. Price for a single room is 160 EUR. For further information regarding other accommodation options please refer to page 65.
İstanbul & TURKEY
The Rising Star of the Congress Tourism
A COUNTRY FOR ALL TASTES

Turkey has so much to offer her visitors: breathtaking natural beauties, unique historical and archeological sites, steadily improving hotel and touristic infrastructure, a tradition of hospitality and competitive prices. It is not surprising therefore that this country has recently become one of the world’s most popular tourism destinations. Due to Turkey’s diverse geography, one can experience four different climates in any one day. The rectangular shaped country is washed on three sides by three different seas. Its shores are laced with beaches, bays, coves, ports, islands and peninsulas. The summers are long, lasting as long as eight months in some areas. Turkey is also blessed with majestic mountains and valleys, lakes, rivers, waterfalls and grottoes perfect for winter and summer tourism and sports of all kinds.

Official Name
Republic of Turkey
Date of Foundation
October 29, 1923
Capital
Ankara
Largest Cities
İstanbul, Ankara, İzmir, Adana, Antalya
Area
814,578 km²
Geographical Coordinates
Eastern Meridians 26° and 45° and Northern Parallels 36° and 42°
Coastal Borders
Mediterranean Sea in the south, Aegean Sea in the west and Black Sea in the north
Language
The official language is Turkish. English is widely spoken in major cities.
Currency
Banknotes: 5, 10, 20, 50, 100 & 200 TL
Coins: 5, 10, 25 & 50 Kuruş and 1 TL
You can obtain currency before travelling to Turkey or on arrival. Exchange rates are usually slightly better in Turkey and all international airports have exchange facilities.
Time Zone
GMT+2. CET +1. and EST (US -East) +7
Business Hours
The workweek in Turkey runs from Monday to Friday. Banks, government offices and majority of corporate offices open at 9 AM and close at 6 PM.
Public Holidays
There are two types of public holidays in Turkey. Those fall on the same day each year and the religious festivals which change according to the lunar calendar and, therefore, fall on different dates each year.
Visas
For 108 countries visas are easily obtained upon arrival to the airport and are required for citizens of most countries.
Electricity
220V. European standard round two-pin sockets.
Communications
Turkey has three GSM operators, with all of them offering 3G services and almost over 95% coverage over the country. Internet service is available all around the country.
International Dial Code
+90
Taxis
Taxis are easy to spot as they are all bright yellow in colour. All have a taxi meter, and you should ensure that this is switched on at the beginning of your journey. If you are travelling outside the city boundaries it is usual to agree a fixed rate in advance.
Weather
For general information on the climate and up-to-date weather forecasts visit www.meteoroloji.gov.tr
İstanbul steadily continues to increase its position in the MICE industry by capturing the 7th position in the world and 6th position in the European ranking ahead of metropolises such as Lisbon, Amsterdam, and Sydney.
Like its Chinese and French counterparts, Turkish cuisine developed according to what ingredients were available in the country. The original Turkish cuisine in Central Asia was composed mainly of meat dishes and milk products such as cheese. In Anatolia, the cuisine grew with the abundant supply of vegetables and fruits. With its root in Central Asia and its later development in Anatolia, Turkish cuisine is in a sense a bridge between far-Eastern and Mediterranean cuisines, with the accent always on enhancing the natural taste and flavour of the ingredients. There is no one dominant element in Turkish cuisine, like sauces in French and pasta in Italian cuisines.

On the other hand, the meat, fish, vegetables and pastas can be prepared in countless different ways. For instance, eggplant, a vegetable which is rarely consumed in Europe, is a main dish in Turkey and can be cooked no less than forty different ways. The sauces and spices used in Turkish cuisine are never allowed to alter the original taste of the main ingredient. All ingredients are basically cooked in their own juices and the flavour enhanced with butter, olive oil, salt, onions, garlic, spices and vinegar. The meat, fish and vegetables should be always fresh.

Turkish Cuisine

Turkish cuisine is considered to be one of the three main cuisines of the world because of the variety of its recipes, its use of natural ingredients, its flavours and tastes which appeal to all palates and its influence throughout Europe, Asia, the Middle East and Africa. The cuisine originated in central Asia, the first home of the Turks, and then evolved with the contributions of the island and Mediterranean cultures with which Turks interacted after their arrival in Anatolia. It was refined and enriched over the centuries in the Palaces of different empires, but its tendency for simplicity and natural taste was preserved. In line with the Palace cuisine, regions of Anatolia developed their own gastronomic specialties. Since the Ottoman Empire had brought several people together under one rule, it is hardly surprising that similar dishes can be found in so many of the countries which were once part of the Empire. The origin of the many Turkish dishes is sometimes reflected in their names such as Arnavut Çiğeri (Albanian Liver), Tatar Böreği (Tatar Meat Pie), Çerkez Tavuğu (Circassian Chicken) and Şam işi tatlılar (Damascus Sweets).

Like its Chinese and French counterparts, Turkish cuisine developed according to what ingredients were available in the country. The original Turkish cuisine in Central Asia was composed mainly of meat dishes and milk products such as cheese. In Anatolia, the cuisine grew with the abundant supply of vegetables and fruits. With its root in Central Asia and its later development in Anatolia, Turkish cuisine is in a sense a bridge between far-Eastern and Mediterranean cuisines, with the accent always on enhancing the natural taste and flavour of the ingredients. There is no one dominant element in Turkish cuisine, like sauces in French and pasta in Italian cuisines.

On the other hand, the meat, fish, vegetables and pastas can be prepared in countless different ways. For instance, eggplant, a vegetable which is rarely consumed in Europe, is a main dish in Turkey and can be cooked no less than forty different ways. The sauces and spices used in Turkish cuisine are never allowed to alter the original taste of the main ingredient. All ingredients are basically cooked in their own juices and the flavour enhanced with butter, olive oil, salt, onions, garlic, spices and vinegar. The meat, fish and vegetables should be always fresh.
İSTANBUL AS THE EUROPEAN CAPITAL OF CULTURE 2010

Istanbul was proclaimed European Capital of Culture 2010. Throughout the ages, the city has served as the capital city of the three longest-lived empires, the Roman, Byzantine and Ottoman Empires, and served as a focus for the three Abrahamic religions, Christianity, Judaism and Islam. There are 21 cities which once recognized Istanbul as their capital and are now themselves capitals of various countries on three continents. It was this which enabled people from tens of different nations, religions and beliefs to live, work and earn their living together in this city.

As a European Capital of Culture, Istanbul, a city of the 4 elements, will function as a bridge, connecting Europe to the East. The programme of the year 2010 is built around four elements of the universe, which have a special meaning to Istanbul: "Earth" refers to tradition and transformation, "Air - heaven sent" will bring local and foreign musicians together, "Water - the city and the sea" will focus on a multitude of activities on the Bosphorus and "Fire - forging the future" will focus on modern arts and events for large parts of its population.

İSTANBUL AS THE CITY OF CONTRASTS

Istanbul’s beauty lies in its ability to embrace its contrasts. Ancient and modern, religious and secular, Asian and European, mystical and earthly all co-exist in Istanbul.

There, God and human, nature and art are together, they have created such a perfect place that is valuable to see. Lamartine’s famous poetic lines reveal his love for Istanbul, describing the embracing of two continents, with one arm reaching out to Asia and the other to Europe.

İstanbul presents unforgettable moments to its visitors, providing uncountable surprises. Having many sights to see and experience that a limited time would not be enough it deserves to be the destination everybody wonders about and desires to visit several times for its enchantment.

İSTANBUL AS THE RISING STAR OF THE CONGRESS TOURISM

Istanbul shot up 10 places in the International Congress and Convention Association (ICCA) rankings from 17th in 2009 to 7th in 2010, thanks to a combination of effective destination marketing, expanded facilities and widespread recognition of İstanbul as one of the world’s trendiest and most exciting cities.

Hosting 109 international congresses in 2010, Istanbul made its way into the world’s Top 10 Congress Destinations according to data recently released by the International Congress and Convention Association (ICCA). In Europe, Istanbul ranked 6th, and the nearly 40% increase in number of congresses from 2009 to 2010 shows the impact that effective destination marketing and a growing selection of state-of-the-art facilities can have.

İstanbul has a remarkable seven purpose-built convention centers and three exhibition centers large enough to accommodate even the biggest international fairs. With over 70,000 total guestrooms and 76 five-star and deluxe hotels, Istanbul offers meeting planners a variety of options, including top international and domestic hotel brands, at a variety of price points.

Moreover, Istanbul offers three separate but integratable meeting and exhibition clusters in the Airport District, the Conference Valley and the Golden Horn, augmented by a growing range of meeting facilities on the Asian side of the city. This provides planners with unrivalled flexibility and the confidence of knowing that all facilities are new and offer the latest audiovisual and event technology.

Another factor in the city’s outstanding performance is its easy accessibility from anywhere in the world. Turkish Airlines, Turkey’s flag carrier and a member of the Star Alliance, offers daily direct flights between Istanbul and more than 190 cities worldwide. With two airports, one on the Asian side of the city and the other on the European side, Istanbul is served by nearly 300 international airlines.
HAGIA SOPHIA MUSEUM
Hagia Sophia is a unique architectural monument being a former patriarchal basilica, later a mosque and now a museum. For nearly thousand years, it is the largest enclosed space in the world and has been a place of attraction by the sheer spectacle of its size, architecture, mosaics and art.

BASILICA CISTERN
The cistern was built by the Byzantine Emperor Justinian in A.D. 542 on the other side of the Hippodrome to meet the Great Palace water requirements. Nowadays, it is a museum and an exhibition hall, as well as hosting concerts and poetry readings.

HAGIA EIRENE
Hagia Eirene ranks as the first church built in Istanbul. It reputedly stands on the site of a pre-Christian temple. As for today, it is a concert hall located in the outer courtyard of Topkapi Palace. It is open as a museum every day except Monday but requires special permission for admission.

TOPKAPI PALACE
The palace was a setting for state occasions and royal entertainments and is a major tourist attraction today, containing the most holy relics of the Muslim world such as the prophet Muhammad’s cloak and sword. A UNESCO World Heritage Site as “the best exemplar(s) of ensembles of palaces of the Ottoman period.”

BLUE MOSQUE
The mosque is popularly known as the Blue Mosque for the blue tiles adorning the walls of its interior. It was built between 1609 and 1616, during the rule of Ahmed I. Like many other mosques, it also comprises a tomb of the founder, a madrasah and a hospice. The Sultan Ahmed Mosque has become one of the most popular tourist attractions in Istanbul.

GRAND BAZAAR
Built in the 15th century, the huge bazaar is located in the middle of Istanbul’s historical center with its streets lying beneath high domes. This is the marketplace of the tale of a thousand and one nights, one of the largest and oldest covered markets in the world, with more than 58 covered streets and over 1,200 shops which attract between 250,000 and 400,000 visitors daily.

MUSEUM OF TURKISH AND ISLAMIC ART
This museum contains one of the most important collections of Turkish and Islamic art in the world. Specific items on display are funeral belts, bejeweled objects such as candlesticks decorated with valuable gems, pearl reading desks, carved cooper cups, royal crests, clothing belonging to Sultan Yildirim Beyazit and Sultan Selim II, carpets from the Caucasus, and intricately carved doors.

ISTANBUL ARCHAEOLOGICAL MUSEUM
The site of the museums actually belonged to the Topkapi Palace outer gardens. Since the imperial decree protecting cultural goods in the Ottoman empire was enforced, many governors from the different provinces would send in found artefacts to the capital city. In that way the museum was able to amass a great collection. Upon its 100th anniversary in 1991, the Museum received the European Council Museum Award.
ATTRACTIONS IN TURKEY Pre-Post

Mardin
Nevşehir
Nemrut
Pamukkale
Myra
Aspendos
Sumela Monastery
Ephesus
THE MARMARA ESMA SULTAN

Istanbul’s rich cultural heritage has left a legacy of outstanding historical sites that provide an exciting backdrop for meetings, special events and theme parties. One of these sites is a mansion located on The Bosphorus the strait that separates Europe and Asia. This mansion reflecting the Golden Age of Istanbul is named after its original owner, Esma Sultan, the daughter of Sultan Abdülaziz I. Esma Sultan was born in 1873 and when she was 16 years old she was married to Mehmed Pasha the Circassian who was one of the leading statesmen of his time. She became a prominent and admired woman known for her lively and colorful character. In addition to her palatial residence in Istanbul, she also had several seaside mansions. One of these mansions in particular, after withstanding neglect and suffering a fire and an earthquake, ended up first as a tobacco warehouse and then as a coal depot. The ruins were taken over by The Marmara Hotels group in the 1990’s, and finally, in 2001, the mansion was given a new cultural identity.

PROPOSED GALA DINNER ALTERNATIVES

BOSPHORUS DINNER

Dinner with a rich variety of specialties from the Turkish and international cuisine including unlimited local drinks on board of a Bosphorus yacht. Folklore show, belly dancers, DJ… Viewing the architectural masterpieces from different times of history; marble palaces, mansions, ancient wooden villas of Ottoman style besides modern residential.

BASILICA CISTERN

The cistern was built by the Byzantine Emperor Justinian in A.D. 542 on the other side of the Hippodrome to meet the Great Palace water requirements. Nowadays, it is a museum and an exhibition hall, as well as hosting concerts and special events. Basilica Binbirdirek is another alternative venue for social programme that participants will enjoy another mystic side of Istanbul.
TRAVELLING TO ISTANBUL

Turkish Airlines (THY)

The flag carrier of Turkey organizes expeditions to 42 domestic and 132 international points with 44 domestic and 152 international airports, totally 196 airports. In all these points, there are sales / station units, agencies and general sales agencies to serve passengers.

More than 3,000 customers per month reach Turkish Airlines’ website via the Star Alliance website, bringing them the benefits of Turkish Airlines’ online opportunities.

THY WITH NUMBERS

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Passengers Carried (000)</th>
<th>Available Seat kms (000)</th>
<th>Revenue Passenger - kms (000)</th>
<th>Passenger Load Factor (%)</th>
<th>Number of Destinations</th>
<th>Number of Landings</th>
<th>Kms Flown (000)</th>
<th>Cargo (tons)</th>
<th>Mail (tons)</th>
<th>Excess Baggage (tons)</th>
<th>Available ton - kms (000)</th>
<th>Revenue ton - kms (000)</th>
<th>Overall Load Factor (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>16,947</td>
<td>36,934</td>
<td>25,383</td>
<td>68.7</td>
<td>134</td>
<td>152,536</td>
<td>155,863</td>
<td>155,863</td>
<td>4,014</td>
<td>3,673</td>
<td>6,147</td>
<td>4,784</td>
<td>65,0</td>
</tr>
<tr>
<td>2007</td>
<td>13,068</td>
<td>41,619</td>
<td>33,284</td>
<td>72.7</td>
<td>141</td>
<td>168,899</td>
<td>177,509</td>
<td>177,509</td>
<td>4,195</td>
<td>3,462</td>
<td>5,535</td>
<td>4,795</td>
<td>61,4</td>
</tr>
<tr>
<td>2008</td>
<td>22,087</td>
<td>46,134</td>
<td>34,265</td>
<td>73.9</td>
<td>145</td>
<td>164,526</td>
<td>191,934</td>
<td>191,934</td>
<td>4,175</td>
<td>3,629</td>
<td>5,894</td>
<td>4,784</td>
<td>65,2</td>
</tr>
<tr>
<td>2009</td>
<td>25,192</td>
<td>54,574</td>
<td>40,113</td>
<td>76.9</td>
<td>116</td>
<td>152,363</td>
<td>207,709</td>
<td>207,709</td>
<td>4,156</td>
<td>3,462</td>
<td>5,894</td>
<td>4,784</td>
<td>65,2</td>
</tr>
<tr>
<td>2010</td>
<td>29,199</td>
<td>60,571</td>
<td>47,915</td>
<td>75.7</td>
<td>114</td>
<td>141,256</td>
<td>222,147</td>
<td>222,147</td>
<td>4,195</td>
<td>3,462</td>
<td>5,894</td>
<td>4,784</td>
<td>65,2</td>
</tr>
</tbody>
</table>

“Voted by over 18.8 million airline passengers from 100 different nationalities, the World Airline Awards™ are the most prestigious quality recognition of front-line product and service standards for the world airline industry. With 200 airlines featured, the awards measure customer satisfaction levels across 38 different items of airline front-line product and service.”

Official Partner of Manchester United
Official Sponsor of FC Barcelona
SABİHA GÖKÇEN INTERNATIONAL AIRPORT (The Asian Side)

Sabıha Gökçen International Airport is 40km (25 miles) from the city center, and located on the Asian side of Istanbul. It is Turkey’s newest international airport, and opened in 2001. The airport is used mainly for charter flights and some cargo flights are also operating from here.

Currently Turkish Airlines and some local air companies are operating domestic flights from SAW. For international flights many charter companies are operating such as “Easy Jet”, “German Wings”, “Condor”, “Corendon”, “MyAir” and “Air Arabia” are using this airport very frequently. You can have budget flights to many German cities, major European cities and UAE.

Sabıha Gökçen International Airport is such a small and cozy airport that I call it sometimes as Family Airport. You just drive in, park your car and get on the plane.

The airport is located at the Asian side of Istanbul and it is far from the city center.

ATATÜRK INTERNATIONAL AIRPORT (The European Side)

Atatürk Airport is not only the largest airport in Turkey, but it is also the envy of Europe, with its architecture, passenger throughput rate and service standards. Atatürk Airport has the additional claim of housing one of the largest single covered car parks in Europe, serving passengers and greeters alike.

• 700 - 730 aircraft are handled every day
• Approximately 80,000 passengers are served daily
• In peak periods, these figures rise to 95,000 passengers and 900-950 arrivals and departures daily
• Avoiding the necessity to check-in baggage separately for transfers and is capable of handling 15,000 pieces an hour automatically.
• Two golf cars are currently in service between the Domestic and International Terminals for passenger transfers. The elderly and disabled take priority.

OTHER COMPANIES TO/FROM THE ATATÜRK AIRPORT

According to the statistics of 2009, by the date January 5th, 2010, Atatürk Airport caters to nearly 300 airline companies from around the world.

ANNUAL PASSENGER TRAFFIC (000)

<table>
<thead>
<tr>
<th>Year</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>13.50</td>
<td>17.07</td>
<td>18.36</td>
<td>20.33</td>
<td></td>
</tr>
</tbody>
</table>
DISTANCES TO THE WORLD

From New York to Istanbul 11 hours
From Rio de Janeiro to Istanbul 11 hours
From Tokyo to Istanbul 11 hours
From Sydney to Istanbul 21 hours
From Beijing to Istanbul 10 hours

1 HOUR

2 HOURS

3 HOURS

4 HOURS

1.5 billion people reach within 4 hours flight.
**Visa Information**

<table>
<thead>
<tr>
<th>Albania</th>
<th>Andorra</th>
<th>Antigua and Barbuda</th>
<th>Australia</th>
<th>Austria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Azerbaijan</td>
<td>Bahamas</td>
<td>Bahrain</td>
<td>Barbados</td>
<td>Belgium</td>
</tr>
<tr>
<td>Brazil</td>
<td>Canada</td>
<td>Chile</td>
<td>Costa Rica</td>
<td>Croatia</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>Denmark</td>
<td>Dominican Republic</td>
<td>Dominica</td>
<td>Ecuador</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>Finland</td>
<td>France</td>
<td>Georgia</td>
<td>Germany</td>
</tr>
<tr>
<td>El Salvador</td>
<td>Greece</td>
<td>Grenada</td>
<td>Greek Cypriot Admin.</td>
<td>Guatemala</td>
</tr>
<tr>
<td>Honduras</td>
<td>Hong Kong</td>
<td>Hungary</td>
<td>Iceland</td>
<td>Iran</td>
</tr>
<tr>
<td>Ireland</td>
<td>Israel</td>
<td>Italy</td>
<td>Jamaica</td>
<td>Japan</td>
</tr>
<tr>
<td>Japan</td>
<td>Jordan</td>
<td>Kazakhstan</td>
<td>Kosovo</td>
<td>Kuwait</td>
</tr>
<tr>
<td>Kyrgyzstan</td>
<td>Latvia</td>
<td>Liechtenstein</td>
<td>Lithuania</td>
<td>Luxembourg</td>
</tr>
<tr>
<td>Malaysia</td>
<td>Macedonia</td>
<td>Macao Special Admin.</td>
<td>Macau</td>
<td>Malta</td>
</tr>
<tr>
<td>Mauritius</td>
<td>Moldova</td>
<td>Monaco</td>
<td>Mongolia</td>
<td>Montenegro</td>
</tr>
<tr>
<td>Morocco</td>
<td>Netherlands</td>
<td>New Zealand</td>
<td>Nicaragua</td>
<td>Norway</td>
</tr>
<tr>
<td>Paraguay</td>
<td>Poland</td>
<td>Portugal</td>
<td>Romania</td>
<td>Russian Federation</td>
</tr>
<tr>
<td>Slovakia</td>
<td>Slovenia</td>
<td>St. Vincent &amp; Grenadines</td>
<td>San Marino</td>
<td>Saudi Arabia</td>
</tr>
<tr>
<td>Serbia</td>
<td>Singapore</td>
<td>St. Christopher Nevis</td>
<td>Slovenia</td>
<td>South Korea</td>
</tr>
<tr>
<td>Spain</td>
<td>Sweden</td>
<td>Switzerland</td>
<td>Syria</td>
<td>Tajikistan</td>
</tr>
<tr>
<td>Trinidad &amp; Tobago</td>
<td>Tunisia</td>
<td>Cyprus</td>
<td>Turkmenistan</td>
<td>United Arab Emirates</td>
</tr>
<tr>
<td>Uruguay</td>
<td>USA</td>
<td>United Kingdom</td>
<td>Uzbekistan</td>
<td>Vatican</td>
</tr>
</tbody>
</table>

108 countries all around the world may visit Turkey without wasting time for visa procedures. Some of the countries mentioned above can access to Turkey if they are just an ordinary passport holders while the rest need to buy a visa at the border gate, upon their arrival.

For further information please visit www.mfa.gov.tr

**Evaluation of the Year 2010 by Ministry of Culture and Tourism**

- The number of foreigners visited our country in 2010 was 28,632,204 with an increase of 5.74% compared to the previous year.
- The provinces that most of the 28,632,204 foreign visitors have entered Turkey are respectively Antalya, Istanbul, Mugla, Edirne and Izmir.
- 80.09% of 28,632,204 foreign visitors that arrived in our country in 2010 entered from the border gates in Antalya, Istanbul, Mugla, Edirne and Izmir.
- 68.30% of foreigners visited Turkey in 2010 preferred air transport while 24.27% preferred land, 0.23% railways preferred and 7.20% preferred sea transport.
- The number of foreign visitors departing from Turkey in 2010 has reached to 28,510,852 with an increase of 4.25 % compared to the previous year.

### Number of International Passengers Arriving in Istanbul (000)

- **2010**: 15,474
- **2009**: 13,410
- **2008**: 11,534
- **2007**: 9,652
- **2006**: 8,341

Thanks to easy visa procedures in Turkey, every event hosted by Istanbul for years reach 15% participant from Middle East, North Africa, Balkans and Caucasus etc.
Considering its geographical location and attractiveness for businessmen and for tourists, Istanbul is one of the easily accessible cities of the World.
CITY TRANSPORT

Means of Transport from the Airports to the City Center (Taksim)
From the Atatürk International Airport
- Metrobus: [Price: less than 1€, Duration: 60 minutes]
- Private Shuttle Bus (HAVAŞ): [Price: 5€, Duration: approx. 40 mins., Frequency: In every 30 minutes.]
- Taxi is also available. Except rush hours duration to the center by taxi is approximately 30 minutes. Costs around 25€.
From the Sabiha Gökçen International Airport
- Havaş (private shuttle bus) is available from Sabiha Gökçen Airport to Taksim.
  - Duration may take 60 minutes.
  - Price is 6.5€
  - Frequency: Every 30 minutes

Means of Transport from Taksim to the GCH
Taksim district is 10 – 15 minutes distance to the GCH.
- Taxi: 10 minutes, 6€, easily accessible from Taksim Square
- Metro: 10 minutes, less than 1€, frequency: every 5 minutes in pick hours.
- Means of Transport from Sultanahmet to the GCH

Sultanahmet (shown as Fatih on the map below) is located on the “Historical Peninsula” which is one of the most attractive areas in Istanbul.
- Metro: 15 minutes, less than 1€, frequency: every 5 minutes in pick hours.
- Bus: 20 - 25 minutes, less than 1€, frequency: every 15 minutes
- Taxi: 20 minutes, easily accessible from Sultanahmet Square.
Public transport in Istanbul comprises an extensive bus network, various rail systems, funiculars, and maritime services for the more than 11 million inhabitants of the city spread over an area of 5712 km².

Taksim is the heart of Istanbul. Most of these lines begin / end in Taksim. Taksim Square is 7-8 minutes walking distance to the Congress Center.

**Bus system:** The buses run daily about 448,000 km on around 468 lines with 7,889 bus-stops. 435 million people a year were transported in 2003, making a share of 14,2% of all the transportation in Istanbul.

**Funiculars:** The older of these lines is the Tünel (the second in the world after London). Two trains run every 3.5 minutes on a single rail line with a passing loop half way between the termini, and a trip takes 1.5 minutes. 15,000 people are transported daily. The modern funicular running between Kabataş - Taksim Square.

**Light Rail:** There are 36 stations, including 12 underground and 3 viaduct stations, on the line’s 32 km length. The lines are totally segregated from other traffic without level crossings and run underground for 10.2 km.

**Metro:** Metro line is shown on page 60. Bus Rapid Transit (BRT): The BRT system in Istanbul is called Metrobus.

**Nostalgic Trams:** By the end of 1990, a historic tram was put in service along İstiklal Avenue between Taksim and Tünel, which is a single 1.6 km-long line. About 641,000 people were transported by the nostalgic trams in 2003 in European and Asian sides.

**Ferryboats:** Ferryboats sail on 15 lines serving 27 seaports on the shores of Bosphorus and Sea of Marmara. Ferries carry 61 million passengers yearly.

**Cable Car (Gondola Lift):** Connects the hotels Istanbul Hilton on one side with Parksa Hilton and Swissotel The Bosphorus to the Taksim. The cable line is 333 m long and transports in two cabins with six seats each around 1,000 passengers daily. The trip takes three minutes.
• The distance from GCH (Grand Cevahir Hotel And Convention Center) to Atatürk Airport is approximately 30 minutes by car.

• The distance from GCH to Taksim Hotel Zone is approximately 10 minutes by car.

• The distance from GCH to Sultanahmet Hotel Zone is approximately 15-20 minutes by car.
<table>
<thead>
<tr>
<th>TYPE</th>
<th>CLASS</th>
<th>NUMBER OF ESTABLISHMENTS</th>
<th>NUMBER OF BEDS</th>
<th>NUMBER OF ROOMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOTELS</td>
<td>5 STARS</td>
<td>76</td>
<td>41,916</td>
<td>19,881</td>
</tr>
<tr>
<td></td>
<td>4 STARS</td>
<td>106</td>
<td>24,771</td>
<td>12,360</td>
</tr>
<tr>
<td></td>
<td>3 STARS</td>
<td>102</td>
<td>13,605</td>
<td>6,894</td>
</tr>
<tr>
<td></td>
<td>2 STARS</td>
<td>71</td>
<td>5,159</td>
<td>2,695</td>
</tr>
<tr>
<td></td>
<td>1 STARS</td>
<td>12</td>
<td>766</td>
<td>405</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>367</td>
<td>86,217</td>
<td>42,235</td>
</tr>
</tbody>
</table>


**5 Star Hotel Prices**
- Single room: No recent reservations 175 € / 195 € Prices are estimated for 2016 and subject to change
- Double room: No recent reservations 195€ / 220 € Prices are estimated for 2016 and subject to change

**4 Star Hotel Prices**
- Single room: No recent reservations 150 € / 170€ Prices are estimated for 2016 and subject to change
- Double room: No recent reservations 165 € / 200€ Prices are estimated for 2016 and subject to change

**3 Star Hotel Prices**
- Single room: No recent reservations 95 € / 110 € Prices are estimated for 2016 and subject to change
- Double room: No recent reservations 105€ / 125 € Prices are estimated for 2016 and subject to change

**2 Star Hotel Prices**
- Single room: No recent reservations 65 € / 85 € Prices are estimated for 2016 and subject to change
- Double room: No recent reservations 85 € / 95 € Prices are estimated for 2016 and subject to change
SERVICES

- Event Projects Designing and Consultancy
- Exhibition and Fair
- Operational Planning and Application
- Communication Consultancy
- Cost and Finance Analysis
- Media Planning
- Brand Consultancy
- Promotion and Awareness
- Project Logistics Solutions
- Corporate Communication
- Protocol Planning and Applications
- Public Relations
- Social Responsibility Consultancy
- Technology and Training Consultancy
- Creative Planning
- Brand Consultancy
- Protocol Planning and Applications
- Public Relations
- Social Responsibility Consultancy
- Technology and Training Consultancy
- Creative Planning

Date of Establishment: 1992
Average Financial Turnover: 7,900,000 € (2006-2011)
Employee: 51
Membership: 12

REFERENCES

2017
- 21st World Congress of Aesthetic Medicine, Istanbul, 2,000 pax (expected)

2015
- 32nd World Veterinary Congress, Istanbul, 5,000 pax (expected)
- 17th World Congress of the World Federation of the Deaf, Istanbul, 5,000 pax (expected)
- 12th European Federation of Audiology Societies Congress, Istanbul, 1,000 pax (expected)
- 20th Soroptimist International Convention, Istanbul, 2,000 pax (expected)
- 31st International NO-DIG World Congress and Exhibition, Istanbul, 2,000 pax (expected)

2014
- 2nd European Conference of the Earthquake Engineering and Seismology, Istanbul, 2,000 pax (expected)
- 18th IFOAM World Organic Congress, Istanbul, 2,000 pax (expected)

2013
- 3rd ENSACT Biennial Joint European Conference, Istanbul, 1,000 pax (expected)
- 32nd Congress of the International Union of Leather Technologists and Chemists Societies, Istanbul, 1,000 pax (expected)
- 19th International Symposium of Adapted Physical Activity (ISAPA 2013), Istanbul, 850 pax (expected)

2012
- 23rd International ICFMH Symposium, FoodMicro 2012, Istanbul, 900 pax (expected)
- European Corrosion Congress, Istanbul, 850 pax (expected)
- 15th European Congress on Biotechnology, Istanbul, 850 pax (expected)

2011
- 4th United Nations Conference on the Least Development Countries, 15,000 pax
- 22nd World Mining Congress and Expo, Istanbul, 1,500 pax
- 8th European Clay Congress, Antalya, 800 pax
- Turkish Air Force 100th Year Activities, Izmir
- Expo 2010 Shanghai, Consultancy Services for Planning, Management and Public Relations of Pavilion of the Turkish Republic, Shanghai, 15,000 pax
- Southeast European Countries Istanbul Summits, 350 pax
- Conference on Interaction and Confidence Building Measures in Asia, Istanbul, 445 pax

2009
- 12th World Congress on Public Health, Istanbul, 2,550 pax
- 5th World Congress Water Forum, Heads of States Summit, Istanbul, 665 pax
- 5th Congress of the European State Lotteries and Toto Association, Istanbul, 751 pax
- Meeting of the Board of Directors of the World Bank and International Monetary Foundation - WB & IMF, Istanbul, 5,000 pax
Istanbul Awaits You!